

Rickey Roach

Milwaukee, WI | rickeyr04@gmail.com | (414) 499-2466

Education

MARQUETTE UNIVERSITY

Milwaukee, WI

Bachelor of Science in Business Administration

May 2026

Majors: Real Estate, Finance

GPA: 3.6

Awards and Honors: Dean's List (4x), Pere Marquette Scholarship, Uline Scholarship

Professional Experience

7EVEN STAR STUDIOS

Milwaukee, WI

CEO/Founder

June 2023 - Present

- Manage end-to-end operations for a thriving clothing brand, overseeing financial management, strategic marketing, inventory management, and creative clothing design
- Achieved a \$55,000 sales milestone in the third release, consistently contributing to ongoing business growth and profitability
- Leverage Instagram, TikTok, and Reddit with influencers and paid ads to gain brand visibility and engagement

LINK LOGISTICS – BLACKSTONE OPERATING COMPANY

Fort Washington, PA

Real Estate Operations (Post-Close Team)

June 2025 - August 2025

- Supported post-close due diligence by reviewing Purchase and Sale Agreements, Seismic Risk Assessments, Environmental Site Assessments, and other key transaction documents
- Transferred property disposition and acquisition data from Excel to Smartsheet, improving accessibility for cross-functional teams
- Partnered with the Document Management team to organize 1,000+ property files and assist in developing an AI document reader to improve file sorting efficiency

ROYAL CAPITAL GROUP

Milwaukee, WI

Real Estate Development

June 2024 - August 2024

- Gained exposure to all phases of the development process, including pro forma analysis, leasing, architecture, and construction
- Shadowed and collaborated with third-party partners including Northwestern Mutual, Baker Tilly, Engberg Anderson, and Harmoniq
- Completed a capstone project on marketing strategies to sustain and grow demand for their apartment developments

Leadership & Activities

BOSTON COLLEGE REAL ESTATE CASE COMPETITION

February 2025 - April 2025

- Developed an affordable housing strategy through financial modeling, market research, and due diligence
- Placed third and earned \$1,500 by presenting recommendations to industry judges, highlighting strengths in teamwork, analysis, and public speaking

PROJECT DESTINED

June 2024 - August 2024

- Completed coursework in market analysis, property analysis, asset valuation, and deal financing, culminating in a comprehensive competency exam
- Collaborated with peers on group assignments and successfully built and analyzed pro formas in Excel for certification

REAL ESTATE CLUB

September 2022 - Present

- Engaged with industry leaders at the Eisenberg and DePaul Real Estate Conferences through roundtables and panels on investment strategy and market trends
- Attended site visits and building tours, including Google's Chicago HQ, to gain exposure to office development and investment practices

Clubs: Marketing Club, Black Student Council, Vogue MU, African Student Association, Black Men United